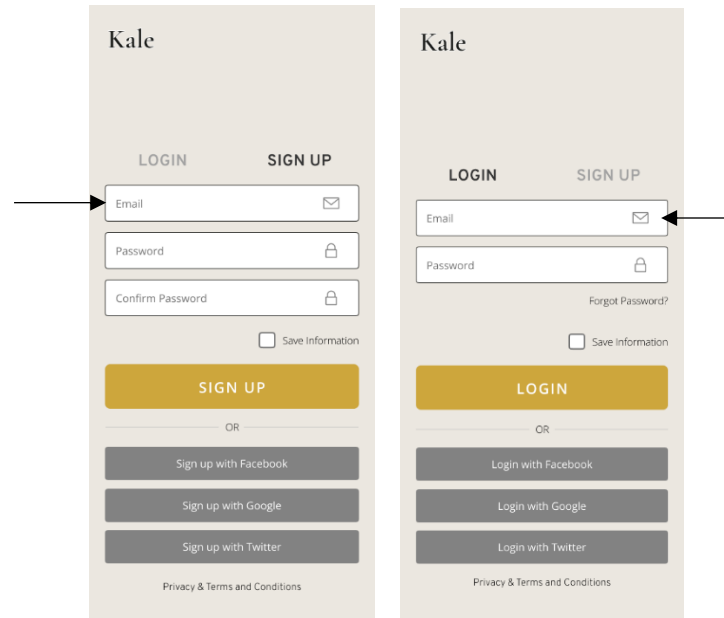


Kale Design for Accessibility

Login & Sign-Up Screens

1. Placeholder text for fields need to be supplemented with field labels to inform users the purpose of the fields since the placeholder text will disappear upon entering information.

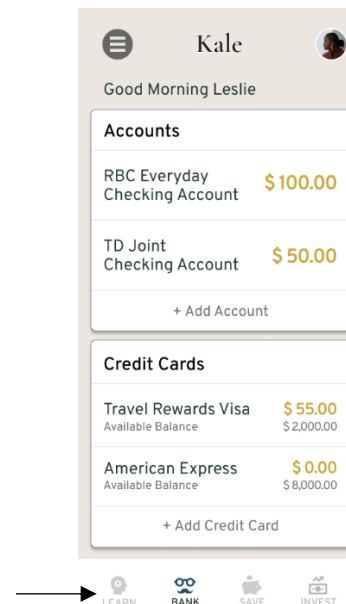
2. Adding error icon when users have keyed in inaccurate information for each field in addition to a color-based feature (i.e.. red border) will help cater to those with color blindness.



All Screens with Nav Bar

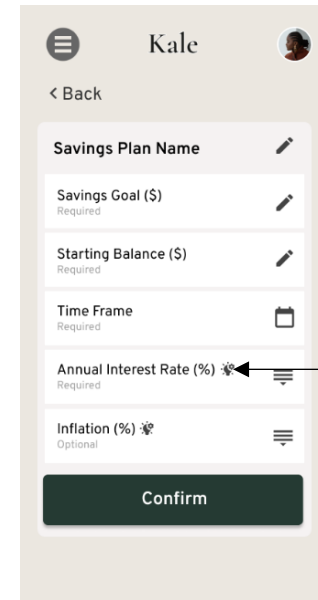
3. Active screen is represented by a color-based distinguishing icon and label in the nav bar. The difference isn't so clear for someone with color blindness. Adding another feature that will differentiate between active screen versus inactive screen with respect to the icons and labels will help.

4. The inactive screens with icons and texts are in small contrast with the white background and might pose an issue not just with color blindness but those with poor eyesight. To combat this issue, increasing the contrast in conjunction with a differentiable feature will help users identify active versus inactive screens.



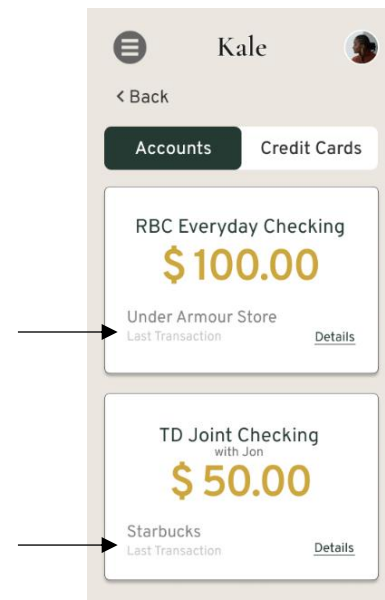
Savings Plan Screen

5. The icons used for users to click on for more information can be modified with a universally recognized icon such as a question mark to decrease cognitive load for users.



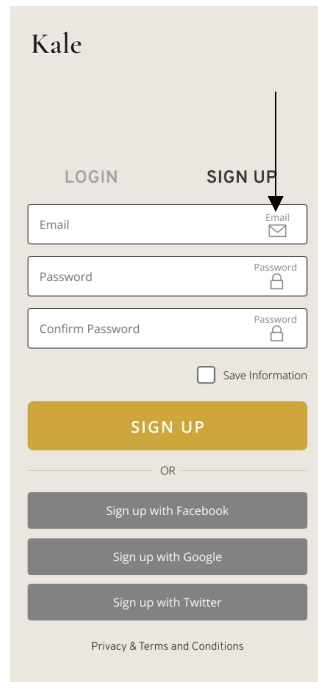
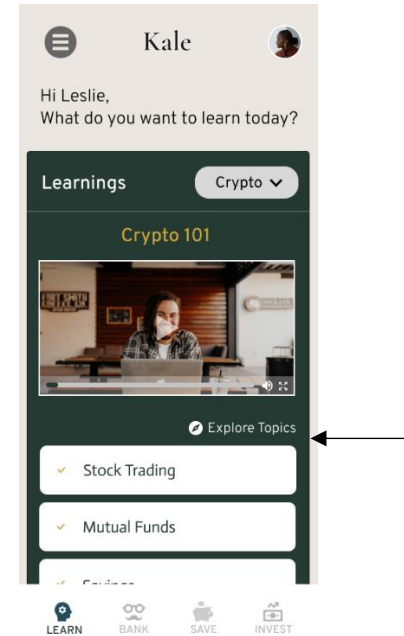
Pertaining Screens

6. Screens with supplementary text such as this Account Detail screen have words such as "Last Transaction" that have minimal color contrast against the white background. Upping the greyscale in the color will help those with poor eyesight.

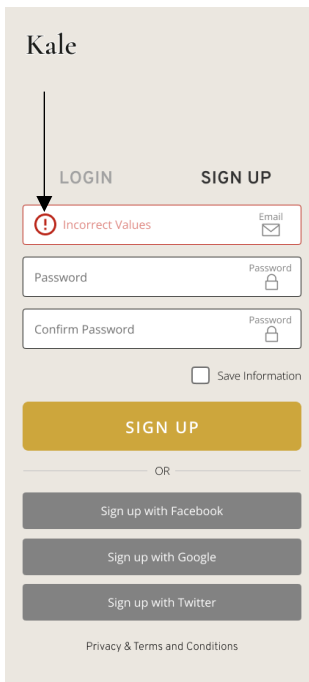


Education Screen

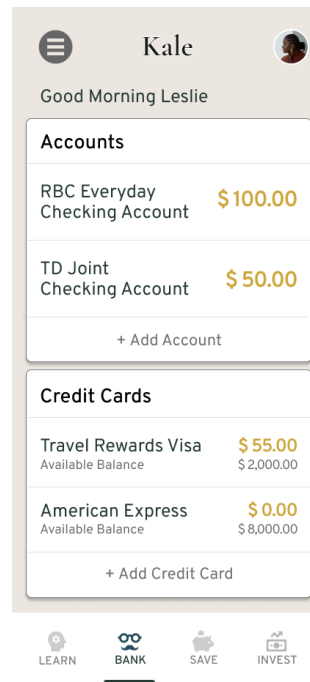
7. An opportunity for this screen since it involves a video would be adding the option for subtitles for those who have hearing difficulties or even just for users' convenience overall.



Added field label for additional clarity



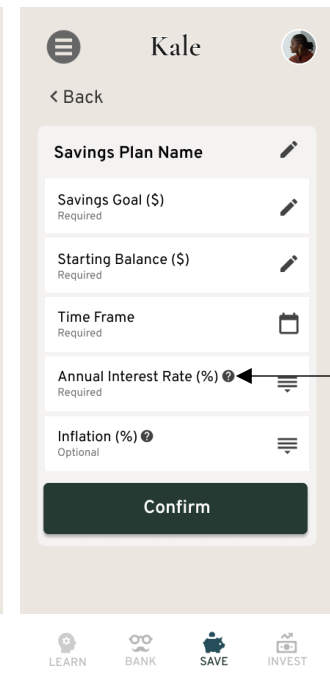
Error Message and Icon (+ red border)



Active icon indicator & darkened icon labels



Added CC and subtitles for videos



Replaced icon with universal "help" icon